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Inside Information

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INSIDE INFORMATION is published for distribution to public affairs and information staff members of the U.S. Department of Agriculture, its agencies, State Departments of Agriculture and Land Grant Universities. Individual items are sent electronically throughout the month to offices on the agricultural information network. These items are then printed at the end of the month for distribution to all offices, including those which do not have access to electronic mail. Any items, comments or inquiries should be sent to Denver Browning, Editor, Information Technology Management Staff, Office of Public Affairs, Room 536-A, U.S. Department of Agriculture, Washington, DC 20250, or send to Browning's FTS2000 (AT&T).mailbox !A13DBROWNING, or call at 202-720-2058. Communicators with USDA Agencies, Land Grant Universities and State Departments of Agriculture are encouraged to submit items to the editor for inclusion in both the electronic and printed versions.

EDITOR'S NOTE: Although timely in the electronic version, some job announcements may reach you too late in hard copy due to the shortness of deadlines. Our policy is to include all electronic items in the end-of-month hard copy.

VISUAL INFORMATION SPECIALIST WITH USDA'S OPA RETIRING

Robert (Bob) Overbey, a visual information specialist with the Photography Division of USDA's Office of Public Affairs, will retire on February 28 after 17 years with USDA. He has been the head of the Photo Reproduction and Review Staff since 1984.

He came to USDA in 1975, after 20 years and 8 months in the U.S. Air Force. From 1975 to 1984, he was an assistant lab chief when USDA still had photo labs.

Overbey will be moving back to Poplar Bluff, Missouri, with his wife Iris.

**GOVERNMENT PRINTING OFFICE ISSUES GUIDE FOR FEDERAL PUBLISHERS**

The U.S. Government Printing Office (GPO) has release a new publication called "Guide to Federal Publishing - What every Federal publisher should know about the printing and publishing process."

The 20-page oversized booklet was developed by a group of federal publishers and printing officers, with the collaboration of GPO staff and the Congressional Joint Committee on Printing, to provide information for federal publishers.

There are three sections in the guide. Section I, "Introduction," begins by identifying the participants in federal publishing, their functions, and what you can expect from them. Section II, "Importance of planning," explains the close connection between careful planning and publishing success.

The third section, "Resources," identifies pertinent laws, rules, and regulations. It also discusses available technology, describes a broad spectrum of services offered by GPO and other agencies, examines distribution options, and cites the availability of additional references.

"Guide to Federal Printing" (S/N 021-000-00150-3) is for sale by the U.S. Government Printing Office, Superintendent of Documents, Mail Stop: SSOP, Washington, DC 20402-9328. Sale price is \$1.75.

**NEW DIRECTOR NAMED FOR NATIVE AMERICAN PROGRAMS IN USDA'S OIA**

James I. Pace has been named Director of Native American Programs, Office of Intergovernmental Affairs, in USDA's Office of Public Affairs. The position has been vacant since April 1991, when Jana McKeag left after only a couple of months to join the National Board of the Indian Gaming Commission.

For the past 17 years, Pace has been working for the forestry profession, first for the Peace Corps in Liberia, West Africa and then, beginning in 1978, for the Department of Interior's Bureau of Indian Affairs (BIA).

His first assignment was in Hoquiam, Washington, where he worked with over 20 Northwest tribes as a program manager, and in 1978, was promoted to the position of Assistant Area Forester of the Eastern Area Office for the BIA.

In 1985, he was selected as Program Management Specialist for the National Indian Forestry Program and later the position of Chief of the Branch of Timber Sales Management where he was responsible for providing guidance in the management, marketing, and sale administration of nearly one billion board feet of timber annually, generating tribal revenues of over \$400 million.

Pace holds a master's in business from Washington State, a bachelor's in biology from the University of Massachusetts, and an associate's in Forestry from Paul Smith's College in New York. He was recently selected as a fellow by the Council for Excellence in Government and is a recipient of the Earl Wilcox Award from the Intertribal Timber Council for "Outstanding Service to Indian Forestry."



NEW UNIVERSITY OF MARYLAND COOPERATIVE EXTENSION SERVICE VIDEOS

The Cooperative Extension Service of the University of Maryland System has released two important new video products. One is a series of six programs on pesticide safety called, "Using Pesticides Safely." The other program is called "Integrated Pest Management for Corn and Soybeans."

The "Using Pesticides Safely" series is ideal for educating new employees as well as updating experienced applicators. The fast-paced series is packed with essential information and standards on pesticide safety.

Each module, shot on location and professionally narrated, re-creates crucial application situations designed to hold the attention of viewers. Among the many points covered are the important role of EPA regulations and laws, how to understand and use the pesticide label, the types of safety equipment required for most jobs, and safe methods for transporting, mixing, and storing pesticides.

The cost of the series of six programs is \$120.

The new integrated pest management (IPM) video captures all major insects, weeds, and diseases of corn and soybeans in their natural setting, to help you use IPM to eliminate unnecessary pesticide use, increase profits, and protect the environment.

Packed with high-quality closeup field shots of pests, damage and sampling techniques, the 65-minute video shows how to put IPM to work on the farm.

For convenience, the video comes with a handy time-coded table of contents. There is also a water- and tear-proof reference card showing economic threshold levels for field use. Cost of the video is \$25.00 for Maryland residents and \$50.00 for others.

Order both products from: Video Resource Center, 0120 Symons Hall, University of Maryland, College Park, MD 20742.

For more information, call 301-405-4594.

**THIRD U.S. AG COMMUNICATORS CONGRESS TO BE HELD JUNE 28-JULY 1**

The 3rd biennial U.S. Agricultural Communicators Congress (USACC) will be held in Washington, D.C., June 28-July 1, at the J.W. Marriott at National Place, the site of two previous Congresses -- 1984 and 1988.

The purpose of the Congress is to provide -- prior to the national presidential election every four years -- a focus on the U.S. agricultural communications profession, and a forum to discuss national and international issues which affect agriculture and the food and fiber industry's future.

Top-level speakers from the current administration, presidential ontenders from both major parties, congressional and agricultural leaders will address farm policy, trade issues and domestic concerns -- as well as discipline-oriented technology discussions during break-out sessions by sponsor associations. Time also is programmed for association business sessions with some organizations holding annual meetings in conjunction with USACC. In addition, evening activities will include receptions with VIP guests, a leisurely boat tour on the Potomac River, visits to foreign embassies, and a State Department reception and briefing.

Members of five national communicator associations sponsor the event: American Agricultural Editors' Association, Agricultural Communicators in Education, Agricultural Relations Council, Cooperative Communicators Association, and the National Association of Farm Broadcasters.

Registration fee for association members is \$195 (the same as 1988!). For more information, call 202-785-6717, or FAX 202-331-4212.



UPCOMING COMMUNICATION EVENTS AND TRAINING OPPORTUNITIES

March 10-12:

INTERNAT'L MULTIMEDIA AND CD-ROM CONFERENCE & EXPOSITION
Moscone Convention Center, San Francisco, California
Contact: 203-964-8287

March 12-13:

ADVANCED WRITING AND INTERVIEWING TWO-DAY WORKSHOP
Stouffer Madison Hotel, Seattle, Washington
Contact: Effective Communications Group, 201-444-3147

March 16-17:

ADVANCED WRITING AND INTERVIEWING TWO-DAY WORKSHOP
Sir Francis Drake, San Francisco, California
Contact: Effective Communications Group, 201-444-3147

March 19-20:

ADVANCED WRITING AND INTERVIEWING TWO-DAY WORKSHOP
Stouffer Concourse Hotel, Los Angeles, California
Contact: Effective Communications Group, 201-444-3147

March 23-24:

ADVANCED WRITING AND INTERVIEWING TWO-DAY WORKSHOP
Westcourt in the Buttes, Phoenix, Arizona
Contact: Effective Communications Group, 201-444-3147

March 30 - April 1:

INST. FOR FEDERAL PRINTING/PUBLISHING PRINTING ASST. ORIENTATION
Carl Hayden Room, U.S. Gov't. Printing Office, Washington, DC
Contact: 202-512-1283

March 31 - April 2:

FOSE COMPUTER AND INFORMATION SYSTEMS CONFERENCE/EXPOSITION
Washington Convention Center, Washington, DC
Contact: 800-638-8510

April 21-23:

ACE SOUTH REGIONAL MEETING
Baton Rouge Hilton, Baton Rouge, Louisiana
Contact: 504-388-2263

April 29 - May 1:

NORTH CENTRAL REGIONAL ACE MEETING
Theme: "ACE on the Horizon"
University of Illinois, Champaign-Urbana, Illinois
Contact: Anita Povich, 217-244-2827

June 26-28:

76TH INTERNATIONAL ACE CONFERENCE
J.W. Marriott Hotel, Washington, D.C.
Contact: C.W. Bowman Company, 703-979-1639

